

LAILA MEHROZ

WEB & GRAPHIC DESIGNER

CONTACT



+92-321-1681071



admin@webphic.com



www.webphic.com



House#4 Street#2 Fthey Ghar Near
Mughalpura. Lahore,PK, 54000

SKILLS

- Web Design
- Design Thinking
- Wireframe Creation
- Front End Designing
- Problem-Solving
- Content Designing
- On-Page SEO
- Project Management Tools

EDUCATION

Bachelor of Arts

University of Punjab

2012 - 2014

Fine Arts / Faculty of Arts

Gov. Apwa Collage

2008 - 2010

Secondary School

Certificate/Matriculation Certificate

Haleem Institute

2007

LANGUAGES

English

urdu

PROFILE

As a dedicated and experienced CMS Designer and Customizer, I specialize in developing and enhancing websites across various platforms, including WordPress, Shopify, Wix, Squarespace, and BigCommerce. My expertise extends beyond website development, as I am also proficient in designing visually compelling social media content using Canva.

I am passionate about creating impactful digital experiences and continuously seeking opportunities to expand my skills and knowledge in the ever-evolving field of web design and social media content creation.

WORK EXPERIENCE

CMS Design and Customization:

Sktechs Agency (Remotely)

2023 - 2024

- virtual Assistant and website design
- Developed and customized numerous websites on WordPress, Shopify, Wix, Squarespace, and BigCommerce, tailored to meet client specifications and business needs.
- Implemented responsive design practices to ensure optimal performance across devices.
- Integrated e-commerce functionalities, optimized SEO, and managed content for various industries.

Social Media Content Design:

Fairdo (Remortly)

2023 - 2024

- Created engaging and aesthetically pleasing social media graphics using Canva.
- Developed cohesive branding strategies and visual identities for social media platforms.
- Managed social media campaigns and analyzed performance metrics to enhance engagement and reach.

Key Strengths:

- Strong attention to detail and commitment to delivering high-quality work.
- Excellent problem-solving skills and ability to adapt to new technologies.
- Effective communication and collaboration with clients and team members to achieve project goals.

Technical Skills:

- Experienced with various CMS platforms (WordPress, Shopify, Wix, Squarespace, BigCommerce).
- Skilled in graphic design tools, particularly Canva, for social media content creation.